






KRISTINE SADLER

GRAPHIC DESIGN & PHOTOGRAPHY

RE: Graphic Designer
Art Director
Production Artist
Photographer

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Dear Human Resources,

My graphic design experience is working with reputable pharmaceutical and biomedical companies, B2B marketing, advertising agencies, and publishing companies in Tampa, metro-NYC and Boston. Working with clients such as; Hologic Inc., Cambridge BioMarketing and Jack Morton Worldwide, see my more extensive list on page two of my resume.

I am an expert using the most recent operating systems (MacOS 13.0.1 and Creative Cloud 2018), Adobe Suite and I am highly capable in MS Office. I have over 20 years of advertising agency and publishing experience as a diverse art director, graphic designer and production artist.

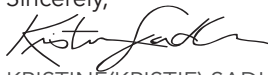
My most recent contract work is with National Fund for Workforce Solutions, based out of Washington DC. I design journal-type documents and reports, complete edits and prepare final InDesign files for print and web use. I work remotely from my MA home office and we have a very successful remote collaboration and work flow.

Another long-term client is Hologic Inc. I collaborate with the sales team and senior art director on creative executions; corporate branding identity, advertising campaigns, marketing and sales collateral for print and web, interactive media, photography, promotional graphics, and trade show material.

- I am excellent at accurate edit revisions, creative problem-solving, adherence to brand standards and mechanicals to produce excellent printing results. I ensure organization and management of files.
- Collaborating with the teams of marketing sales and art directors on the creative execution of corporate branding identity, advertising campaigns, publishing, website design, marketing and sales collateral, interactive media, catalogs, promotional graphics, trade show material and photography.
- My visual design experience also includes brand development and product marketing launch in retail, hospitality, restaurant, corporate and real estate.
- My background in photography makes me an asset for photo shoots, image search, photo retouching and file management.
- My enthusiasm and communication skills means I collaborate well with others. I am passionate working with typography, excellent attention to detail, and strong organizational skills.

I would love an opportunity to learn more about your business' needs.

Sincerely,



KRISTINE(KRISTIE) SADLER

KRISTINE SADLER

GRAPHIC DESIGN & PHOTOGRAPHY

EXPERIENCE

National Fund For Workforce Solutions

Washington, DC

Remote Freelance Graphic Designer | 2016 -Present

- Create original design layout following NFWS brand standards
- Preparing the evaluation report files for production of print and web

Hologic Inc.

Marlborough, MA

Remote/On-site Freelance Art Director | 2013 -2015

- Web design and development
- Collaborate with the sales team and senior art director on creative executions; corporate branding identity, advertising campaigns, marketing and sales collateral, interactive media, photography, promotional graphics, and trade show material
- Prepress production to ensure accuracy for final printing
- Detailed adherence to the company brand identity and guidelines

Kristine Sadler Graphic Design & Photography

Manchester by the Sea, MA

Owner/Art Director | Present

- A design agency providing photography and graphic design for retail, hospitality, restaurant, corporate and real estate.

Cambridge BioMarketing

Cambridge, MA

Freelance Graphic Designer & Production Artist | 2005 -2008, 2015

- Worked closely with art directors on layout design; ads, brochures, environmental graphics, digital, and data sheets
- Colleagues relied on me for efficient and accurate edit revisions and mechanicals for excellent printing results
- Hands-on comps for agency presentations

Jack Morton Worldwide

Boston, MA

Freelance Graphic Designer & Print Production Manager | 2006 -2007

- Managed the freelance staff and daily operations of the design department
- As production manager, I implemented an organized, efficient file and archival system and worked directly with print vendors
- Reviewed and prepared final designs and layouts for accurate printing
- Clients included: Unilever, Subway, Johnson & Johnson, and HP

Aquent

The Creative Group

Professional Staffing Group

New Jersey and Boston, MA

Freelance Art Director, Graphic Designer and Production Artist | 2002 -2006

- Placed with many diverse, award-winning advertising, publishing, pharmaceutical and bio-medical agencies in New Jersey and Boston
- Easily adapt and thrive in various, fast-paced work environments
- Conceptual design, layout and mechanical production



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KEY SKILLS

Adobe Suite
Photographer
Creative & Technical
Mac & PC
Print & Web

EDUCATION

The College of New Jersey 1983-1987

Credits Earned Bachelor of Arts

Montclair, New Jersey, Adult Education

Certified Course in Adobe InDesign

Rockport Digital Photography Course

INTERESTS

Painting, Illustration & Jewelry Design
Cape Ann Photography Group
Member of National Multiple Sclerosis Society
Member of The Trustees of Reservations

CLIENTS

Becton Dickinson & Company (BD)
Cambridge BioMarketing Group
Cardinal Health Advertising
Grand Circle Travel
Hologic Inc.
Integrated Communications Corporation
ITV Direct Studios
Jack Morton Worldwide
Maidenform Incorporated
Medical Needs Foundation
Mountain Lakes Education Foundation
National Fund For Workforce Solutions
Notifier
Patio Rooms Direct
Riddell
Simbex
S3 Advertising
The Eden Communications Group
Torre Lazur McCann Advertising
Trip Advisor
Unilever Cosmetics